



Pacific Growth and Employment Project

An initiative of the Australia-International Labour Organisation Partnership Programme jointly delivered by the Australian Chamber of Commerce and Industry and the Australian Council of Trade Unions

Recommendations and Conclusions of the Workshop on 14.7.2014 to Increase Local Agricultural Produce in the Tourism Supply Chain in Vanuatu for Implementation by the Tourism- Agriculture Stakeholder Committee that is to be established

Area	Challenge	Solution	Responsibility
Policy	No long term vision and roadmap for fruit & veg sector	Develop a long term "Fruit & Veg Development Programme" with all stakeholders	<ul style="list-style-type: none">- DARD- Biosecurity- Dep of Trade- Dep of Industry- Shefa Province- VCCI- Growers reps- Buyers reps- Municipality
	Lack of effective marketing of local produce	Effectively implement existing policies to market local fruit, veg and eggs	<ul style="list-style-type: none">- MAFFLB- DARD- Dep of Labour- VNWU- VCCI- Dep of Industries- NTO
	Vanuatu does not feature high-value dishes using local ingredients in the restaurants	<ul style="list-style-type: none">-Encourage usage of the "Mea Kai" cook book-Chefs' Association should proactively support the usage of local ingredients e.g. by reintroducing a category in their already existing culinary competitions for recipes using local ingredients	<ul style="list-style-type: none">- Chefs' Association- VHRA- NTO

Farmers	Farmers need better knowledge on which fruits and veg are needed for the tourism supply chain	Continue existing fruit and veg committees and found additional ones in cooperation with PHAMA and consult with the Department of Tourism where needed; do an inventory of all agricultural activities on Efate based on the findings of the IFC Tourism sector study to assess demand of local produce, including fruit, vegetables, meat and dairy	- PHAMA project - VCCI - Dep of Industry - DARD
	Farmers do not have enough bargaining power and the edge to break into high-value market farming	Strengthen and assist existing farmers' organizations	- MAFFLB - DARD - ORCBDS - CCI - VNWU
	Farmers do not have access to good planting material and genetics	Bio-security to do risk analysis on preferred fruit and veg material and import into the country. Prior to import 1) identify existing planting material 2) propagate & disseminate	- Bio-security - DARD - VCCI
	Farmers cannot access funds to invest in extra input to raise farm output	VADB should tailor its lending policies to suit small growers by reviewing interest rates.	- VADB - DARD - Dep of Industries - VCCI - VNWU
	Farmers lack up to date knowledge on field operations	Use existing (and translate if required) field operational manuals for fruit and veg targeting high-value markets and conduct regular training sessions	- DARD - VCCI
	Farmers are not familiar enough with Vanuatu Direct and its services	Vanuatu Direct to package farmers produce and market under Vanuatu Brand	- Vanuatu Direct - DARD - Dep of Industries
	Farming is not seen a preferred employment	Make farming more attractive by improving conditions and showing a career path in farming	- Dep of Labour - Dep of Education - Dep of Agriculture - Dep of Industry - VCCI - VNWU
	Farmers do not have basic training in book keeping and calculation of costs	TVET to sponsor appropriate training to be delivered by a Registered Training Organization	- ORCBDS - TVET - VCCI - VNWU - DARD
Buyers and Sellers	Lack of written contracts between buyers and sellers	Mediate between buyers and sellers on fair and reliable contracts	- Dep of Labour - Dep of Agriculture